



JUDGE TELLS TROTTER BROTHERS TO GO TO SETON SELF STORAGE



Pictured above: the Trotter brother outside Truro Crown Court

STORY BY **Joseph Swain**

A Judge warned two London entrepreneurs about the danger of storing valuable merchandise in poor storage conditions when they appeared in front of Truro Crown Court yesterday.

Del and Rodney Trotter who gave their address as Curzon Street, Mayfair claimed that their valuable stock of Rolex watches had been in perfect working order when they left London to retail their stock at a number of provincial markets.

Unfortunately while staying at a hotel near Truro they believe that a combination of humidity and salt air must have rendered their stock faulty. Judge Abit Naive, originally from the Eastern European State of Bribaria, pointed out that at Seton Self Storage located in Scorrier near Reduth they could have stored their stock in a secure, dry and contaminant free environment.

Charged on 757 counts of selling counterfeit Rolex watches, Judge Naive accepted the Trotters plea of not guilty but ordered the defendants to

continued **overleaf**

YOU PROBABLY THINK STORAGE IS BORING . . . SO WE THOUGHT WE'D SHOW YOU SOMETHING MUCH MORE EXCITING . . .

STORY BY **Stephen Foster**

Yes it's a £50,000 note, going up in flames... really exciting.

If yours is a professional practice reliant on fee earners and just 3 square metres of

your office space is used for storing files or archives that could be in secure storage then that's exactly how much income you could be losing...

Imagine a space for office use 3 metres x 3 metres. Imagine

continued **overleaf**



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To advertise in this space please call Stephen Foster at Seton Self Storage on: freephone: 0800 783 7920

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Judge tells Trotter Brothers to go to Seton Self Storage - continued

replace the faulty goods. The defendants asked the Judge for leave to fetch the replacement stock from their Range Rover. When after 20 minutes they had not returned a police search began. Chief Inspector Evenmore Naive (also originally from Eastern Europe) told reporters that the Police were following up a theory that Del and Rodney Trotter were bundled into a yellow Robin Reliant with their valuable stock in a daylight robbery and kidnapped by two petty thieves.



You Probably think storage is Boring - continued

a fee earner generating £60 an hour, just 4 days a week, 46 weeks a year. That's over £55,000 a year of fee income lost... and even allowing for the cost of storage that is well over £50,000 a year your practice is missing

SO STORAGE CAN BE REALLY EXCITING!

Seton Self Storage offer clean and dry self-contained storage units which are secure yet offer you free, unlimited access.

Seton Self Storage offer 24 hour electronic CCTV, Fire and Security monitoring.

Seton Self Storage offer free parking, free use of trolleys and your storage costs are VAT free.

Seton Self Storage, the exciting new opportunity for business and domestic clients who really value their space.

SETON SELF STORAGE • MUSIC TO COLLECTORS EARS

STORY BY **Joseph Swain**

The jury has retired to consider their verdict on a Camborne man charged with stealing 180 cellos, 200 violins and 220 double bass's over the last 7 years.

Summing up Judge Geoff Rowe advised the jury against jumping to conclusions given the convincing defence presented by Mr Penburthy's solicitor, Christopher Lingard of Follett Stock.

Mr Lingard argued that his client, previously of reasonable character had become depressed and worried about the way many people store their valuable musical instruments. Dusty, damp conditions can cause serious damage to both the structure and tone of such

works of art and, however misguidedly, his client had embarked on an orchestrated mission to store hundreds of musical instruments at Seton Self Storage at Scorrier, near Redruth. The clean, dry storage facilities, with 24 hour CCTV, fire and security monitoring, and free parking, all made Seton Self Storage the perfect choice and storage starts at just £2.75 per week with no VAT.

Mr Lingard denied that his client had any intention of financially benefiting from the storage of the musical instruments. He argued that tape recorded telephone calls including phrases such as 'the whole lot's yours for £1 million' referred instead to his collection of beer mats and matchboxes which were priceless. He did agree that it

was regrettable that such a valuable collection had been destroyed in a fire the day before the start of his client's trial. Indeed, Mr Lingard argued, the shock of the fire and his client's obvious oversight in not also storing his valuable collection at Seton Self Storage were reasons for looking sympathetically on his client's plight

The owner of Seton Self Storage, Mr Stephen Foster, assured the judge that he had never been aware of the fact that the musical instruments were stolen. Indeed, Cornwall Music Services also use his clean, dry, custom built, heated storage units with 24 hour CCTV fire and security monitoring to which you hold the key... and storage starts at just £2.75 per week... with no VAT.

UNBELIEVABLE BUT TRUE

STORY BY **Stephen Foster**

- One West Cornwall office supplies business has been matching and even beating its national competitors by bulk buying high value electronic items and using Seton Self Storage as its 'warehouse'. Not only can it match or beat its competitors on price, the easy access to stock means it can offer same day delivery; something its national competitors can not always do.
- By scanning original drawings on to a hard disk drive,

architects and designers can have their originals safely stored in a clean, temperature controlled environment while still having access to the original via their office computer.

- By storing surplus stocks of seasonal goods at Seton Self Storage, retailers can free off valuable space to sell high margin items that customers want to buy now. The end result is a substantial uplift in turnover and profit.
- For just £2.75 a week, weekend bric-a-brac and antiques fair traders can store their stock in a secure unit which is just under one

cubic metre in size.

- By using Seton Self Storage to house documents that have to be retained for many years by law, a professional practice such as lawyers, accountants or architects can free up office space that could generate extra fee income. On the basis of one fee earner needing 9 square metres of office, even one additional fee earner generating £60 per hour, four hours a day, 46 weeks per year, would increase a firms income by over £50,000... just call Seton Self Storage on 0800 783 7920.

STEPTOE'S UP MARKET ASPIRATIONS WRECKED DUE TO LACK OF STORAGE

STORY BY **Joseph Swain**

BBC archives opened after 40 years have revealed that Harold Steptoe desperately wanted to change the whole nature of the business he ran with his father, Albert Steptoe, in the classic 60's TV series.

It appears that in 1962 in an episode of the famous sitcom never shown on television, Harold decided to move upmarket into a business more in tune with recycling than the rag and bone-man image portrayed in the series.

Harold had a plan to tidy up the business and even renovate the Steptoe family home. His plans included art deco objets d'art, concealed lighting, modern paintings on the walls and the installation of two bathrooms, one ensuite. Harold Steptoe dreamed of inviting Adam Faith and the Beverley Sisters around for dinner and once and for all disposing of his father's tin bath which had for many years been one of his pet hates. His favourite one-liner when with friends, was "Good evening, Prime Minister. Fancy a quick bath while you're here? Mind the pickled onions - father dropped them in the water last night while reclining with his latest copy of 'Health and Efficiency'".

Harold Steptoe's plan was to store all of his stock with a local businessman, Charlie Miller, who was also willing to provide accommodation for Hercules, his hardworking



Pictured above: Harold Steptoe and father at home

horse, and the family cart. Tragically, on the evening of 30 September 1962 when Harold was just signing a personal invitation to Adam Faith, disaster struck. Charlie Miller's firm of accountants advised him that the future lay in re-developing land in West London to provide luxury flats with parking, a porter and even a steak and chips restaurant.

Harold Steptoe's heart was broken and from that day forward the stress was visible as he continued to run the family business in the surroundings known to millions

of viewers; a far cry from Adam Faith, the Beverley Sisters, or even a home visit from his girlfriend Doris Ackroyd.

If only Seton Self Storage had been around in 1962. Harold would have been able to store his personal effects and his business stock in clean, dry, custom-built, heated storage units with 24-hour CCTV security monitoring to which he would have held the key...with storage units starting at just £2. 7shillings per week.....with no VAT. There would even have been free parking for Hercules.

FACTFILE

ENTRY: 23 - SHOES



If only Seton Self Storage had been around in the 1970's Imelda Marcos would have had somewhere safe to store her vast collection of shoes.

Imelda Marcos, wife of the Filipino President, Ferdinand Marcos accumulated an astonishing collection of 1,226 pairs of shoes many of them encrusted with jewels; just as her country was sliding into bankruptcy.

Had Seton Self Storage been around at that time she would have benefited from free unlimited access during opening hours, 24 hour electronic CCTV, fire and security monitoring PLUS free parking for quick and easy access.

So whatever your storage needs - stock, samples, archives or even shoes, call Seton Self Storage on 0800 783 7920.



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STORAGE DIFFICULTIES ALLOWS GERMAN SPY TO ESCAPE

STORY BY **Joseph Swain**

Details of one of the Second World War's minor disasters has been revealed in the papers of a Home Guard volunteer who died in Warmington-on-Sea yesterday.

In 1943 the Home Guard unit ran by a Captain Mainwaring received news of an audacious attempt to land a German spy in a rubber dinghy launched from a U-boat a mile offshore. At 8.30 pm, when the news was received, it was apparent that soldiers from the nearest army unit would not be able to reach Warmington-on-Sea in time to intercept the landing of the spy due to take place at 10.15 pm.

Captain Mainwaring, a local Bank Manager, assembled his brave volunteers and relayed to them what he described as one of the most important Home Guard briefings of the war. He emphasised that lives could be at risk.

Mainwaring had arranged for each Home Guard volunteer to be issued with a rifle plus 10 rounds of ammunition from a Nissen Hut in the garden of one Private Pike, whose mother had kindly



Pictured above: Warmington-on-Sea Home Guard's Dinghy Drill

provided the storage facility. This was to take place at 9.00pm precisely, after all men had rubbed soot into their faces, synchronised their watches, applied camouflage and put on rubber-soled boots to reduce the risk of being heard.

He explained that the unit would proceed in single file, three feet apart so as to arrive at the beach at 9.45pm, spreading out into a half moon formation. Mainwaring then explained that at 10.15 pm precisely he had reason to believe a top ranking German spy would land in a rubber dinghy. The unit would simultaneously charge down the beach with fixed bayonets, puncture the dinghy, surround the Hun and shout in unison, 'Hans Up', 'Hans Up'.

Mainwaring had just reached a Churchillian pitch - this could be the Home Guard's finest hour - when tragedy struck. The telephone rang

and the news was received that Mavis Pike, fearing her son might be injured, was refusing to hand over the key to the Nissen Hut. Reassurances from Captain Mainwaring that he had brought along a tube of Savlon and some plasters did nothing to reduce her resolve to hang onto the key.

Even if Seton Self Storage had been around in 1943, it couldn't have helped the Home Guard because it cannot store guns, bullets, or other flammables. But, as items can be stored in clean, dry, custom-built, heated storage units with 24-hour CCTV fire and security monitoring to which users hold the key, Captain Mainwaring could at least have stored the key to the Nissen Hut...and storage starts at just £2.75 per week... with no VAT.

Useful Numbers

- Cornwall Chamber for Industry: 01209 314884
- Business Link: 0845 600 9966
- Seton Self Storage: 0800 783 7920
- Seton Business Incubators: 0800 783 7920
- Business Network International (BNI): 0800 783 7920

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To reserve future copies of the Seton Mail please apply in writing to: Stephen Foster by either faxing 01209 202555 or post to Seton Self Storage, Scorrier, Redruth, Cornwall

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