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THE FAST CUT SUPERHAIR SUPERSTYLER



Save time, save money and look great with the all new **Fast Cut Superhair Superstyler**. All you need is our patented unit and access the internet.

Log on to goingbaldfast@setonselfstorage.co.uk and you will find hundreds of different models, male and female, with lots of different hairstyles. Choose which is right for you, and having plugged the adaptor provided into your **Fast Cut Superhair Superstyler**, download your chosen hairstyle.

Next, all you have to do is adjust the height of the stand holding your **Fast Cut Superhair Superstyler** unit so that you can put the helmet provided onto your head while you sit on a comfortable chair. Simply by pressing the red button on the side of the helmet the action will begin.

Sometimes you will feel a little discomfort as your head is pulled from side to side but don't worry. The risk of injury is negligible and within minutes you'll have the hairstyle of your dreams... and all for just £49.99 including VAT.

WARNING.

Under no circumstances should your hair be wet when beginning the cycle and in summer you should use the unit in a cool room where the risk of perspiration is negligible.

CORNWALL COUNTY COUNCIL PLANS TO OVERCOME SPACE SHORTAGES CHANGE AFTER ALL STAFF MEETING.



Nevertheless, this bold new initiative is a major step forward and shows just how much this Authority cares for the comfort of its staff. That the initiative is being executed in partnership with our European friends is another source of pleasure. During the coming weeks the Technical Director of Zeppelin, Willy Messerschmidt will be working with the County Council team to ensure the whole project moves ahead smoothly."

When the Chief Executive of the Cornwall County Council saw the advertisement for the Zeppelin Space-saver Capsule in the Autumn issue of the Seton Mail he asked staff to conduct a feasibility study for the use of such a product at County Hall in an attempt to solve its own space problems.

Boris Zeppelin, Chairman of Zeppelin in Stuttgart travelled to Truro in person to establish whether his technical team would be able to make a Zeppelin big enough to be safely anchored above County Hall. Following his visit in August, Boris confirmed in mid October that Zeppelin would be honoured to satisfy the needs of County Hall in Truro.

At an all staff briefing on Friday 25 October Peter Stethridge the Chief Executive of Cornwall County Council explained the full details of the project.

"During the last decade the sheer volume of paper stored at County Hall has grown to the point where storage has become a major problem. This is clearly something that a caring employer cannot sanction for anything other than the very short term. We have therefore conducted a feasibility study with one of Germany's most innovative companies - Zeppelin of Stuttgart- that has concluded that the available office space at County Hall could be doubled

by anchoring a 'Zeppelin Spacesaver Capsule' above the present structure. Access to the Zeppelin Spacesaver Capsule will be via 4 'Veloxdocking Chutes' which feature strong and stable rope ladders.

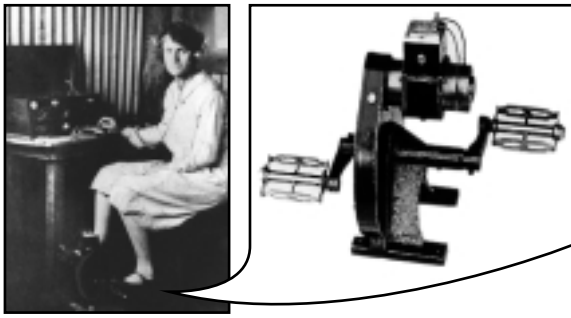
To reassure anyone who has seen pictures of the Hindenburg going up in flames on May 6 1937 let me reassure everyone that the 2002 Zeppelin Spacesaver Capsule is helium filled. Also, even in the highest winds the Spacesaver Capsule will only move a few inches, perhaps one foot, in any direction thanks to the high tensile steel ropes anchoring the Capsule to the main County Hall Structure.

So as not to disrupt the planned Christmas festivities at County Hall the installation of the Zeppelin Spacesaver Capsule will take place between Christmas and the New Year. On returning to work on January 2 2003 all staff in the Education and Finance Departments will find that their new offices in the Spacesaver Capsule will have been completed. Inevitably there will be teething troubles and some staff will find using the rope ladder in the Veluxdocking Chute a little tiring at first. Also, until the ladies toilet facilities in the Spacesaver Capsule are completed in March 2003, movements between the main building and the Spacesaver Capsule will cause some inconvenience.

At the end of the Chief Executive's speech he invited questions. Having answered a simple question relating to cost by confirming that he had negotiated a fixed price contract of two million Euros, part time cleaner Gladys Trenchard asked if the County Council had considered any alternative ideas. "My cousin Jason Jago uses Seton Self Storage at Scorner, near Redruth, and he told me that they have clean, dry, heated custom built storage units with 24 hour CCTV, fire and security monitoring and storage starts at just £2.75 per week including VAT. And there is a wonderful man there called Stephen Foster who is an absolute pleasure to do business with".

At a hastily convened meeting at County Hall it was agreed to relocate the County Councils main archive facility to Seton Self Storage between Christmas and New Year and for the present at least, the Zeppelin Spacesaver Capsule project is on hold. Boris Zeppelin is obviously disappointed but having visited Seton Self Storage confirmed that his firm may move into self storage in the German market, perhaps even using the Seton Self Storage brand name."





NEW CORNISH RADIO STATION PIONEERS LOW COST TRANSMISSION AND POWER FACILITIES

V103 the new Cornish commercial radio station will begin broadcasting to Cornish listeners early in March 2004. Launch Chief Executive David Byfield announced the launch date at a media briefing telling those present that V103 "will combine old and new technology to ensure that while it is at the cutting edge of new technology it will also use proven old technology to keep running costs to the minimum".

The radio station itself will be built in an old clay pit near St Austell and will utilise, albeit in a scaled down version, the same roof design used on the biomes at the Eden Project. This will keep heating costs to a minimum. The electricity

needed to power the studio equipment and computers will be provided from a bank of batteries constantly recharged by a simple turbine located across a powerful stream just yards away from the radio station. From time to time V103 staff will need to use "pedal radio" technology developed in 1907 by a teenage Australian named Alfred Traeger. This will involve staff operating a pedal outfit built into every work station.

David Byfield's Australian contacts pointed out that as long ago as 1926 a radio station in Alice Springs powered its adjacent transmitter using this electro mechanical technology. V103 plans to replicate this

75-year-old technology by putting a fitness centre in a building linked to the radio station. While local people will benefit from a low cost, high quality facility, their exertions will keep the batteries fully charged and thus provide low cost transmission facilities

While the existing Cornish radio stations use transmitters at Four Lanes near Redruth and Caradon Hill near Liskeard, V103 plans to use "Phileas Fogg", a balloon filled with helium and tethered by high tensile steel wires 2000 feet above the radio station. Two transmitters, each with directional shields, will ensure the radio station's output can be "split" so as to be truly local to

listeners in East and West Cornwall. "Phileas Fogg" will be constantly illuminated with the V103 logo flashing every three seconds and will also have a flashing red light on top making it visible at all times to air traffic.

By using this package of "old technology", V103 will have running costs around £200,000 per annum lower than existing radio stations. David Byfield claims "this will be great news for the staff, the advertisers and the shareholders".

V103 plans to begin broadcasting on Saturday 3 March 2004 at 10.03am..... and the first song? Are Friends Electric by Tubeway Army.

APPLICATION AND SHARE PROSPECTUS CORNWALL METRO 2005 PLC

As Chief Executive of Cornwall Metro 2005 PLC it is both an honour and a pleasure to be able to give you the opportunity to subscribe to probably the most exciting local share issue of this century.

Around 15 years ago, a small group of people discovered that most abandoned Cornish mine workings were effectively owned by nobody. They therefore put into place a plan to ensure that by August 2002 their company had gained squatters rights for virtually the whole of the disused Cornish mineworkings.

In the interim exhaustive work was done to establish that most of the network of tunnels and shafts is in reasonable condition. Furthermore, Government and

Objective One funding is available to help secure the infrastructure.

Having established a no cost working base for an underground railway network, Cornwall Metro 2005 PLC is launching a share issue to fund the necessary engines and rolling stock to set up an underground network stretching from Gunnislake to St Just and from near Falmouth to Newquay. The track itself forms part of the grant-funded element of the project.

Even operating a price tariff that is cheaper than existing public transport we believe that Cornwall Metro 2005 PLC will be profitable from the outset. We plan to begin regular services from 2 January 2005 and offer a peak and off peak service 24 hours a day, 365

days of the year. The biggest technological breakthrough is that while we will employ security staff, all ticketing and train operations will be computer driven keeping operating costs to the minimum.

£1 shares can be applied for in lots of £50,000 with preference being given to applications for £1,000,000 worth of shares and over. To show that we welcome small shareholders 5% of the £500,000,000 share issue will be reserved for local individuals subscribing for £5000 share lots.

So to make sure that you participate in an investment that we are certain will attract a dividend equivalent to an annual return of at least 21%, with shares forecast to double in value within 18 months fill in the enclosed

application form and attach a cheque. In the event of the issue being oversubscribed you will of course be rebated any money due after your application has been scaled down.



Cornwall Metro 2005 PLC - making communication in Cornwall quicker.

Robert Maxwell - House Chief Executive

**AutoRoute EXPRESS 2002
CHAUFFERMATIC**



Long journeys can be planned much more easily with AutoRoute Express. Many thousands of motorists now plan their journeys based on their chosen criteria... fastest, most economic, shortest etc. What the present package cannot do is actually drive the car...until now!

The 'AutoRoute Express 2002 Chauffermatic is the next logical development and costs just £999 + VAT. All you have to do is plug your very own lifelike Chauffermatic dummy into the cigarette lighter, tap the necessary instructions into the keypad on the Chauffermatic dummy's chest and press the start button.

Your very own Chauffermatic is packed with sensors and these together with the route information stored in the computers brain allows you to sit back and enjoy the journey while it does the hard work. But, 'it' is in fact a real person because for programming reasons you have to give it a name. So let us say 'Joseph' is your Chauffeur. Extra features include a facility to issue voice instructions such as slow down, stop at the next services and please play a Coldplay CD. Perhaps the most interesting extra is the facility to use the Ask Jeeves technology. Within seconds of asking a question, 'Joseph' will reply.

So, to make motoring easier in 2003, buy your very own AutoRoute Express 2002 Chauffermatic unit today for just £999 + VAT. An optional extra is a six monthly update package so that 'Joseph' knows when the road geometry has changed, new roads have been opened or height restrictions have changed. Finally, more great news. As long as 'Joseph' is at the wheel you can watch TV, enjoy a drink or simply sit back with your latest copy of the Seton Mail.

**SITUATIONS VACANT
HM GOVERNMENT SPECIAL SERVICES EXECUTIVE**

From time to time Her Majesty's Government experiences problems relating to international crime and terrorism, breaches in national security and related matters, which cannot be dealt with by conventional agencies such as the Police, Army, Navy or Airforce.

A vacancy has arisen in the Special Services Executive caused by the retirement of the existing jobholder. This will be a difficult role to fill as the incumbent, despite having his true identity kept totally secret, is a household name having been featured in a long running series of books and action films.

The successful candidate must be highly intelligent, incredibly fit, first class at every sport, be a first class driver and pilot, totally determined, ruthless and equally at home in any continent or climate.

After initial interviews, three short listed candidates will be given the same real life assignment which will involve neutralising a trouble maker somewhere in the world. The first candidate to succeed in completing this assignment successfully will get the job.

As well as an excellent salary and pension package, the

successful candidate will have an Aston Martin company vehicle featuring every conceivable extra, together with the use of aircraft, helicopters, motorcycles and speedboats.

Applications must be received no later than 1 April 2003 and sent by email to M@hmgovernment.org.uk.



Picture: Two previously successful applicants



The Redruth area is celebrating news of an exciting new inward investment project which will not only bring new jobs to Cornwall but will undoubtedly be a further boost to the Duchy's rapidly growing tourist industry.

Setonwood Studios located on land behind Seton Self Storage at Scorrier, near Redruth, will allow film producers to combine filming in the studio environment with outdoor filming for which Cornwall is already famous. Part of the new Bond movie was filmed at the Eden Project and Paradise Park's tame Lemur Minky was filmed and the turned into the cartoon caricature Dobby that stars in the second Harry Potter movie.

is Gary Pine. "We decided on the studio location primarily because it is adjacent to Seton Self Storage. It gives us total flexibility. When we don't need storage space there is no cost. When we do Stephen Foster can offer us clean, dry, heated, custom built self storage with 24 hour CCTV fire and security protection and all from just £2.75 a week with no VAT".

The first film to be made at Setonwood Studios will be a remake of the classic film, Rebecca but future films are expected to be diverse in appeal. A 6 hour film, Objective One will take a sometimes humorous but surreal look at a group of people who live in a self contained environment called

**SETONWOOD
STUDIOS BRINGS NEW
JOBS TO CORNWALL**

Chief Executive of Handcranked Productions which will be based at Setonwood Studios

Neverland where nothing ever happens but everyone is constantly busy on projects that are seemingly doomed to failure. The film with a budget of £200 million, half of it funded by the European Social Fund is targeted at a minority audience and will be premiered at the Cannes Film Festival in 2005.

Given the location of Setonwood Studios. A TV soap based on the characters who store their goods and possessions at Seton Self Storage is also planned. As well as Stephen Foster, as himself, the soap will also feature Joseph Swain, MD of Winter Rule Consulting playing the role of Eddy Bootleg a private eye who also works for the local radio station. The new soap will begin in the New Year and the writers have commissioned Swain to work on some storylines. Local people with skeletons in the cupboard beware!

CORNWALL COUNTY COUNCIL HIGHWAYS DEPARTMENT READY TO BEAT THREAT OF SNOW CHAOS

Thankfully Cornwall rarely has heavy snowfalls but when it does, chaos can follow. While in Scandinavia motorists seem capable of driving normally on 6 inches of packed snow, even the lightest covering of snow on a Cornish road can bring traffic to a halt ... until now.

Bodmin based inventor Trevor Trescothick has produced a revolutionary new product - the Trescothick Dynotherm - which can not only melt snow and ice on Cornish roads but raise the ambient temperature to prevent frosts.

The Trescothick Dynotherm involves a tubular frame being fitted to motor vehicles. Already tooling has been completed to produce Trescothick Dynotherm tubular frames to fit most mass production vehicles.

The tubular frame includes dynamo fittings that lock onto all four wheels of the vehicle. As the vehicle gathers speed, electricity is generated which powers heaters that concentrate the heat generated downwards onto the road surface. This heat melts surface snow and ice.

In severe conditions, a series of vehicles can have their Trescothick Dynotherm tubular frames coupled together so that a convoy of up



Trescothick Dynotherm Fitted To Test Vehicle

to 12 vehicles can ensure a concentrated blast of heat is forced down onto the road surface. NB. It is important for drivers to ensure they are going in the same direction before linking up. In trials, one Bodmin man was marooned in Penzance for three days after mistakenly joining a westbound convoy when meaning to join one travelling east.

Trevor Trescothick's work has been praised by the Design Council, the Secretary of State for Transport and most motoring organisations. Also, the lightweight nature of the tubular framework means that any increase in petrol consumption is negligible even when allowing for power lost through skidding and sliding. In order to ensure that sufficient stocks of the

Trescothick Dynotherm are available in the event of heavy snowfalls or hard frosts, a steady flow of finished product has been stockpiled at Seton Self Storage, at Scorrier, near Redruth, where the storage units are clean, dry, heated, customer built, have 24-hour CCTV fire and security monitoring and storage starts at just £2.75 per week with no VAT. When severe weather conditions occur, one unit per family will be provided free of charge courtesy of an Objective One Energy Conservation project. It is anticipated that if every family fits one Trescothick Dynotherm unit to a motor vehicle, the ambient temperature rise will be around 2.7°C and the cost saving in terms of heating public buildings will provide the matched funding required to make the project viable.

Useful Numbers

- Cornwall Chamber of Commerce & Industry: **01209 611647**
- Business Link: **0845 600 9966**
- Seton Self Storage: **0800 783 7920**
- Seton Business Incubators: **0800 783 7920**
- Business Network International (BNI): **0800 783 7920**
- Winter Rule Consulting: **01872 276477**

seton Self Storage
0800 783 7920



To reserve future copies of the Seton Mail please apply in writing to: Stephen Foster by either faxing 01209 202555 or post to Seton Self Storage, Scorrier, Redruth, Cornwall

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www.setonselfstorage.co.uk

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